

FDR and the “Fireside Chats”

Go through the selection of audio/video files, and look for similarities among them. Then list elements that stand out, in terms of content, topic, audience, delivery/style, tone, suggestion/command, and other elements. Keep in mind the balance between information, control, and propaganda. When making your list, use as specific an example(s) as you can. You may draw those examples from one or more, but commonalities are the primary target here.

Make your points below:

Scoring Guide

(ie: How to get the score you want):

- Evidence that you listened to the clips, and had some understanding of them. There are 10 commonalities or so, and these are presented in about a page of example and some basic analysis of the main themes. It’s not that long, and it’s not that deep, but it’s there.
(60-70% max)
- Evidence that you listened to the clips, and understood the psychology behind them in the word choice, format of presentation, subtle manipulations, and the like. You’ve found a good mix of key elements, can back it up with evidence and examples (maybe direct quotes), and there’s a good 1.5 – 2 pages here at least. Some personal reflection and reaction may be here as well.
(71-85% max)
- The same as the one above, but there’s definite evidence in the form of quotes or phrases used, as you make your linkages and points. There’s a good 2-4 pages of content here, and I can see your own thought processes and awareness in it. Perhaps there are examples of similar propaganda and psychological manipulation today (in any media format we may consume). You’ve may have a little research sprinkled in, backing up your conclusions. (86-100%)